

## **Household of David Real Estate Focused Group**

Curriculum For 8-Week Kingdom & Real Estate Development Program

### **Vision**

To equip real estate professionals within Household of David to grow spiritually, operate ethically, build sustainable businesses, and advance kingdom impact through real estate and community development.

### **Duration**

8 Weeks

### **Start Date**

TBD

### **Meeting Schedule**

Fridays, 6:00PM – 7:15PM

### **Platform**

Physical Meetings / Google Meet

### **WhatsApp Community**

Midweek Activities (Discussion Prompts, Prayer Focus, Property Discussions, Q&A, and Networking Opportunities)

### **Summary of Planned Activities**

#### **Midweek WhatsApp Community Engagement**

Discussion Prompts & Case Studies

Real-life Nigerian real estate challenges and kingdom principles applied.

Industry Spotlight

Insights on property trends, investment opportunities, land documentation, and market realities in Nigeria.

Prayer & Networking Session.

Focused prayers for business growth, divine wisdom, opportunities, ethical dealings, and kingdom influence.

### **Special Activities and Assignments**

Week 1:

Orientation and Vision Casting

Week 2:

Personal Integrity & Stewardship Reflection Exercise

Week 3:

Real Estate Niche Discovery & Purpose Mapping Activity

Week 4:

Property Documentation & Due Diligence Practical Review

Week 5:

Investment Planning & Wealth Creation Exercise

Week 6:

Personal Brand Positioning & Marketing Strategy Exercise

Week 7:

Business Systems & Growth Blueprint Activity

Week 8:

Group Reflections, Business Presentations & Commissioning Prayers

### **8-WEEK SESSION SCHEDULE**

| <b>Week</b>   | <b>Date</b> | <b>Session Title</b>         | <b>Session Focus</b>  | <b>Platform</b>        | <b>Presenter</b>  |
|---------------|-------------|------------------------------|---|------------------------|-------------------|
| <b>Week 1</b> | TBD         | Orientation & Vision Casting | Introduction to HOD<br>Real Estate Focus<br>Group: purpose, expectations, personal introductions, and the role of real estate | Physical / Google Meet | Lisboa<br>Oladipo |

|               |     |  |   |                        |                   |
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|               |     |  | in kingdom advancement.   |                        |                   |
| <b>Week 2</b> | TBD | Faith, Integrity & Stewardship in Real Estate            | Understanding ethics, stewardship, trust, honesty, and kingdom values in Nigerian real estate practice.       | Physical / Google Meet | Lisboa Oladipo    |
| <b>Week 3</b> | TBD | Purpose + Profit: Finding Your Assignment in Real Estate | Discovering your niche in real estate, identifying opportunities, and aligning business with God's purpose.   | Physical / Google Meet | Mr Samson Ojelade |
| <b>Week 4</b> | TBD | Land Acquisition & Legal Framework in Nigeria            | Understanding C of O, Gazette, Excision, land verification, documentation, due diligence, and avoiding scams. | Physical / Google Meet | Mr Tobi           |
| <b>Week 5</b> | TBD | Finance, Investment & Wealth Creation                    | Property investment models, mortgage systems, cooperative funding, budgeting, and wealth-building strategies. | Physical / Google Meet | Mr Tobi           |

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| <b>Week 6</b> | TBD | Marketing & Branding for Real Estate Professionals | Digital marketing, personal branding, WhatsApp/Instagram sales strategy, and client relationship management.           | Physical / Google Meet | Lisboa Oladipo    |
| <b>Week 7</b> | TBD | Building Sustainable Real Estate Businesses        | Systems, partnerships, team building, networking, scaling operations, and long-term growth strategy.                   | Physical / Google Meet | Mr Davis          |
| <b>Week 8</b> | TBD | Legacy, Leadership & Wrap-Up                       | Testimonies, reflections, kingdom impact through housing/community development, networking, and commissioning prayers. | Physical / Google Meet | Mr Samson Ojelade |

## 8-WEEK SESSION OVERVIEW

“Equipping Real Estate Professionals to Build Wealth, Impact Communities & Advance God’s Kingdom.”

## **Week 1 – Orientation & Vision Casting**

Welcome to the Household of David Real Estate Focus Group!

This opening session introduces members to the vision and purpose of the focus group. Participants will share expectations, professional backgrounds, and discuss why kingdom-minded real estate professionals are important within the church and society.

Main Activity:

Member introductions + “Why Real Estate Matters to Me” reflection.

## **Week 2 – Faith, Integrity & Stewardship in Real Estate**

This session explores what it truly means to practice real estate God’s way.

We will discuss ethics, integrity, stewardship, transparency, and building trust in the Nigerian property industry. Members will learn how reputation becomes a major currency in business.

Key Focus:

Kingdom values, stewardship, honesty, and ethical dealings.

Mini Exercise:

Write a personal business integrity commitment.

## **Week 3 – Purpose + Profit: Finding Your Assignment in Real Estate**

God gives assignments through purpose and profession.

This week focuses on discovering profitable opportunities within the real estate industry while aligning them with kingdom purpose and impact.

Outcome:

Clarity on niche specialization and unique value proposition.

Action Task:

Define your area of specialization and target market.

## **Week 4 – Land Acquisition & Legal Framework in Nigeria**

This session focuses on the legal and technical aspects of real estate practice in Nigeria.

Members will learn about:

- C of O
- Gazette
- Excision
- Survey Plans
- Due diligence
- Avoiding fraudulent property transactions

Practical Activity:

Sample property verification and documentation review.

### **Week 5 – Finance, Investment & Wealth Creation**

Let's talk about wealth creation through real estate—God's way.

We will explore:

- Property investment models
- Mortgage systems
- Cooperative funding
- Budgeting
- Real estate wealth-building strategies

Practical Work:

Create a simple investment and savings strategy.

### **Week 6 – Marketing & Branding for Real Estate Professionals**

Marketing is more than selling—it is building trust and influence.

This session teaches members how to position themselves professionally online and offline using authentic marketing strategies.

Topics Covered:

- Personal branding

- WhatsApp & Instagram marketing
- Relationship management
- Lead generation

Creative Exercise:

Build your personal real estate brand statement.

## **Week 7 – Building Sustainable Real Estate Businesses**

This week focuses on structure, systems, partnerships, and long-term sustainability.

Members will learn how to:

- Build teams
- Create systems
- Scale operations
- Form strategic partnerships
- Grow without compromising kingdom values

Key Output:

Personal Business Growth Blueprint.

## **Week 8 – Legacy, Leadership & Wrap-Up**

We conclude with reflections, testimonies, networking, and discussions around kingdom impact through housing and community development.

Participants will also receive guidance for future collaborations, mentorship, and partnerships within the focus group.

Celebration:

Business presentations, declarations, networking, and commissioning prayers.

Workbook & Resource Materials

Includes:

- Weekly reflection & journal pages
- Real estate strategy worksheets

- Property due diligence checklist
- Prayer points & affirmations
- Investment planning templates
- Business growth blueprint template
- Networking & partnership guide

Bonus:

30 Days of Kingdom Marketplace Declarations

*(Workbook can be shared digitally and printed for members.)*